



72 ct. floor display/shipper ▶



▲ 15 ct. counter display/shipper



CHAIRMAN OF THE BIRD

Gourmet Turkey Rub

Perfect for the holidays, our counter and floor displays call shoppers to action, driving incremental sales and strong margin performance. In/out convenience also provides for flexible placement throughout the store.

Madison Park Foods targets shoppers interested eating and preparing healthy and flavorful meals. Many have the desire to make something special, while others prefer to keep it simple.

Everyone appreciates the ability to make a great tasting, gourmet turkey, chicken or side dish in three easy steps. COTB is All Natural, Gluten and Salt Free.



**ALL
NATURAL**



**NO
SALT**



**GLUTEN
FREE**

ITEM SKU	ITEM DESCRIPTION	UPC CODE	UNIT DIMENSIONS	GROSS WEIGHT	MSRP		
TRKY-0200	Gourmet Turkey Rub, 2 oz (56 g)	712038305216	4" x 1.125"	3.8 oz	\$8.99		
UNITS PER DISPLAY	MASTER CASE WEIGHT	MASTER CASE (L X W X H)	DISPLAY HEIGHT	DISPLAY FOOTPRINT	TRAY (L X W X H)	HEADER (L X W X H)	UNITS PER SHELF
72	22 LBS (2.27 kg)	27" x 18.5" x 6.5"	48"	12" x 12"	18" x 5" x 26.5"	17.5" x 13.5"	12
15	5 LBS (9.98 kg)	9.5"x7.75"x10"	14"	8.5" x 7.5"	7.5" x 7.25" x 8.5"	9" x 6.75"	15



Chairman of the Bird Gourmet Turkey & Poultry Rub

Chairman of the Bird Gourmet Turkey and Poultry Rub combines classic Thanksgiving/Holiday herbs and spices with citrus and cranberry (and a few secret ingredients) to create a delicious twist on a traditional favorite. Our three-step turkey recipe is great for the experienced cook or a first timer. Also great for stuffing and roasted vegetables. Even if your guests aren't perfect, your turkey will be – and your house will smell like Grandma's used to.



Dos Gauchos Steak Rub and Chimichurri Rojo Mix

Dos Gauchos Steak Rub and Chimichurri Rojo Mix is a bold combination of popular South American herbs, five different peppers, garlic, onion and a few surprises that deliver the true taste of Argentina. As a rub, it is perfect for steak, chops, chicken, pork/ribs and salmon. It also makes a robust Chimichurri Rojo (red) sauce to use as a marinade or for dipping. Make your grill proud again and bring the taste of Argentina home.



Bloody Mary All Purpose Seasoning, Rub and Rimmer

Bloody Mary All Purpose Seasoning Rub and Rimmer is our award winning bold and spicy formulation. It's rich classic flavor, combines fine domestic tomato powder, with celery seeds, organic lemon peel, freshly ground black pepper and just the right touch of heat. Perfect for your next Bloody Mary, and great on grilled chicken, green beans and much more.



Beer Can Chicken Rub

Beer Can Chicken Rub is our latest creation and will take you by surprise. Whether you are part of the Beer Can Chicken culture, or new to the experience; our Beer Can Chicken Rub will add even more fun to the easy-to-cook, best tasting chicken ever. Chili powder, light brown sugar, garlic, kosher salt and a few more spices also make it a great all purpose rub for chops or ribs.

