

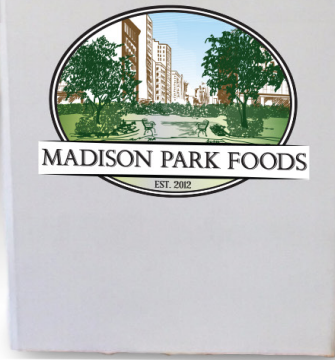
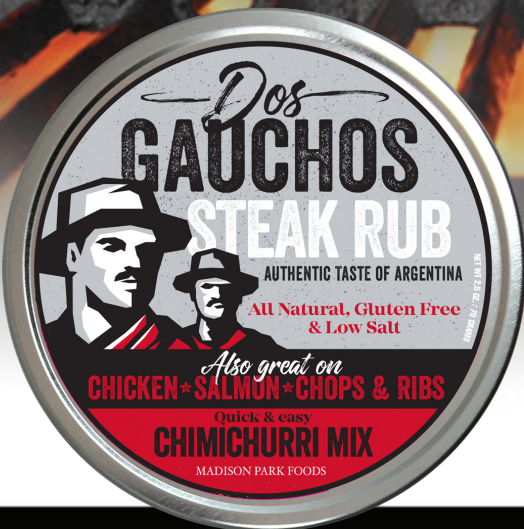
INTRODUCING

# DoS GAUCHOS STEAK RUB

Just in time for the grilling season, our limited edition counter and floor displays will capture the attention of your shoppers and drive incremental PDQ and repeat sales throughout the season.

Madison Park Foods targets mid/upscale consumers known to pay a premium for unique flavors and healthy, all natural and gluten free products. Life is busy for our customers, and with our rubs they can prepare a great tasting gourmet meal in minutes.

**Dos Gauchos Argentina Steak Rub and Chimichurri Mix drives new sales and improved customer satisfaction while providing strong margin performance for the store.**



GROWN. NOT ENGINEERED.



LOW SALT



ALL NATURAL



GLUTEN FREE

MADISONPARKFOODS.COM



72 ct. floor display/shipper ▶



▲  
15 ct. counter display/shipper



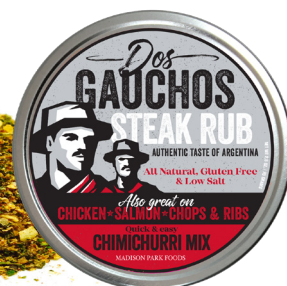
# Dos GAUCHOS STEAK RUB

Available in two display sizes

Years in the spice trade taught us all spices are not created equal; so we source directly from specialized family growers and processors around the world. Then we handcraft small batches to bring these ingredients to life as extraordinary taste sensations.

Argentina, famous for its beef and legendary for the smoky, grilled steaks made by the Gauchos. Now we bring that flavor to your grill. Dos Gauchos Steak Rub is a bold combination of herbs, 5 different peppers, garlic, onion and citrus blended to deliver the true taste of Argentina. As a rub it is perfect for beef, pork, chicken and salmon; It also makes a robust Chimichurri Rojo (red) sauce to use as a marinade or for dipping.

Nutrition Facts	
70 servings per container	
Serving size	1/4 Teaspoon (1g)
Amount Per Serving	
<b>Calories</b>	<b>1</b>
% Daily Values*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Sodium 49mg	2%
Total Carbohydrate 0g	0%
Dietary Fiber 0g	0%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 0g	0%
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	



ITEM SKU	ITEM DESCRIPTION	UPC CODE	UNIT DIMENSIONS	GROSS WEIGHT	MSRP		
DOSG-0250	Dos Gauchos Steak rub & Chimichurri mix, 2.5 oz	712038305353	4" x 4" x 1.25"	4.4 oz	\$8.99		
UNITS PER DISPLAY	MASTER CASE WEIGHT	MASTER CASE (L X W X H)	DISPLAY HEIGHT	DISPLAY FOOTPRINT	TRAY (L X W X H)	HEADER (L X W X H)	UNITS PER SHELF
72	25 LBS	27" x 5" x 6.5"	56"	12" x 12"	8.5" x 8.5" x 4.5"	17.5" x 13.5"	12
15	6 LBS	9.5"x7.75"x10"	14"	9" x 6.75"	7.5" x 6.5" x 7.5"	9" x 6.75"	15